Regarding the online discount code, please instruct guests to follow the below instructions in numerical order when reserving their rooms:

- 1. Go to https://www.bestwestern.com/en\_US.html
- 2. Fill in city, preferred dates (possibility 2 night minimum, Friday & Saturday or Saturday & Sunday), and number of guests
- 3. In the RATES drop down: select "Promotional" and type in "MADISOCIAL"
- 4. Hit "Apply"
- 5. Hit "Find My Hotel"
- 6. Select "View Rooms" on the Best Western Premier Park Hotel box
- 7. Browse room types and select your room choice based on the "Special Stay Rate"
- 8. Review Reservation Summary
- 9. Fill in Payment Information